

SJR IMAGES

Image Usage Policy

SJR Images — Client Image Usage Guidelines

This document outlines how images created by SJR Images may be used by clients and third parties. All images are protected by United States copyright law.

1. Copyright Ownership

Under U.S. Copyright Law, the photographer automatically retains copyright of all photographs. Clients receive usage rights, not ownership of the copyright.

2. Client Usage Rights

Clients may use delivered images for:

- Personal use
- Social media posting
- Personal printing
- Sharing with friends and family

Clients may NOT:

- Sell images
- Submit images for commercial publication
- Use images for advertising or business promotion without written permission

3. Commercial Use

Commercial use (advertising, marketing materials, brand promotion, business websites, product packaging) requires a separate Commercial Licensing Agreement.

4. Editing and Alteration

Clients may NOT apply heavy edits, add filters that change the integrity of the work, or crop out watermarks or branding. Minor cropping for social media is permitted.

5. Photographer Portfolio Rights

SJR Images retains the right to use images for:

- Portfolio display
- Website galleries
- Social media marketing

- Advertising and promotional materials
- Photography competitions or publications

If a client requires confidentiality or privacy, this must be requested in writing before the session.

6. Social Media Guidelines

When posting images on social media:

- Do not remove watermarks if present
- Do not apply heavy filters or modifications
- Tag or credit SJR Images when possible

7. Third-Party Use

Third parties such as vendors, event planners, venues, and magazines must obtain permission from SJR Images before using images.

8. Unauthorized Use

Unauthorized reproduction, distribution, or commercial use of images may result in:

- Copyright infringement claims
- Licensing fees
- Legal action if necessary

Acknowledgment

By signing below, I acknowledge that I have read and understand the SJR Images Image Usage Policy.

Client Name (Printed) _____

Client Signature _____

Date _____